



LIVEWELL INITIATIVE LWI / GLOBAL PUBLIC HEALTH UNIVERSITY GPHU / THE COMMONWEALTH INSTITUTE
TCI - EXTRAORDINARY WOMEN ADVANCING HEALTHCARE #EWAH AWARDS 2024
LAGOS NIGERIA.

BOOKING FORM 2024

Venue: THE WHEATBAKER HOTEL, IKOYI, LAGOS NIGERIA

Name of Organisation: Address:.....
Category of Partnership: Brochure Adverts/Collaterals.....
Authorising Officer/Designation Signature/Date:.....
Cheque details (transfer details on request) _:.....

Platinum Partnership N10m / 10,000 USD –

‘Platinum’ is a principal partner and shall brand the venue FREELY alongside LWI and shall be actively involved in activities

- Logo appearing side by side LWI on all publicity materials e.g. press, bazaar personnel kits, backdrops e.t.c Booth Space for product display inclusive
- Special mention informal speeches and press releases by LWI
- Liberty to choose choice areas for exhibition
- Entitled to three frontline Adverts during the event
- Two free post-event wellness Webinars by LWI for 200 Members of staff
- 10 million naira (10m)

Gold Partnership N5m / 5,000 USD -

Ambience Branding ; would brand bazaar venue with online banners

- Logo on all press adverts materials, Booth Space for product display inclusive
- Mention in all communication materials
- Formal recognition in speeches relating to event
- Entitled to two frontline adverts during the event
- One free post event LWI wellness Webinar for 100 members of staff
- 5 million naira (N5m)

Silver Partnership N3m / 3,000 USD -

Ambience Branding; would brand bazaar venue with sleeve advert

- Logo on two press insertions, Booth Space for product display inclusive
- Entitled to one Frontline advert during the event
- One free post event LWI wellness seminar and basic health tests for 50 members of staff
- N2million (N2m)

Bronze Partnership N1,500,000 / 1,500 USD -

- Branding; on flyers and online banners.

- Booth Space for product display inclusive
- Lone Million Naira (N1,000,000)

Media Partnership N1.5m / 1,500 USD

Press Insertions

- Provide Press Insertions in Print and Social Media for GHB 3-day event
- Full page – 2 insertions and • Half page – 2 insertions
- Colored advert , 200, 000 to 900, 000 per insertion
- Electronic Media / Pre event advert support and announcements

Benefits

- Logo on press material alongside LWI and principal partner.
- One free post event LWI wellness Webinar and basic health tests for 50 members of staff

Venue Partners 3m / 3000USD

would be responsible for:

- Venue (Virtual Event Venue Construction inclusive) – rental for three days
- Provide Interpreters and Logistics Support
- Provide Booths and Technical Support

Benefits

- Ambience Branding • Logo on all press adverts materials

- Mention in all communication materials
- Formal recognition in speeches relating to event
- Entitled to two frontline adverts during the event
- One free post event LWI wellness Webinar
- Venue Cost 2 million naira (N2m)

Press Conference Partners from N750,000 / 750 USD

Water Partnership / Water Break Adverts only – N600,000 / 600 USD

Collaterals & Freebies Partnership N400,000 / 600 USD

Exhibition Stand -

- Regular Stand N300,000 / 300 USD
- Exclusive Stand N500,000 / 500 USD

BENEFITS OF PARTICIPATION:

- ⌚ Collaboration-building and Networking with companies attending
- ⌚ A ‘peep’into competition
- ⌚ Direct-to-Consumer Interface with over 100 High Network worth persons expected
- ⌚ Enhanced CSR Profile
- ⌚ B2B and B2C Networking
- ⌚ Free Training for your Staff, Free Certificates of Attendance
- ⌚ Globalisation Opportunities

For Enquiries / Bookings,
Contact: logistics@livewellng.org or programmes@livewellng.org
OR Call:
Tosin +234 7057129191 Lola +234 9054160744
Favor +234 7043624304 Kelvin +234 8107214096

LiveWell Initiative LWI / GPHU Sustainability Center:
FBA Suites, 2nd Floor Plot 5, Chief YesufAbiodun Str, Oniru Rd, Victoria Island, Lagos Nigeria.
+234 12809337, +234 8033265802, +234 7018001787
Email: logistics@livewellng.org;
programmes@livewellng.org
Twitter: @L_W_I @grandhealthbaza @WIHA_NG @WIHA_NG2
Website: www.livewellng.org



sgd
LWI Management / GPHU Sustainability Center