

## **#EWAH AWARDS 2022 - AFRO**

### **EVENT PROGRAMME PURPOSE / DESCRIPTION:**

#### **The Event:**

The event, EWAH Awards, is tagged #EWAHAFRO2022.

It is the inaugural award in Africa, and LWI shall run the programme every year, in different African Countries, but it will represent the world, as participants will attend onsite and online from over 20 countries around the world. It shall be a Hybrid event.

#### **Programme Purpose:**

The main purpose of the event is to align the impact of women in the health sector, at a front seat position; to give visibility to the work of women and encourage them to do more, in the healthcare system.

The programme will help to strengthen health systems, through impact and direction; and to bring to the fore Diversity, Inclusiveness, Innovation, and a 'Miles-to-go' Mindset.

Although the healthcare system has more women than men, the top is more populated with men.

We want, through EWAH Awards, to get more women to the Top in healthcare.

#### **MEDIA PARLEY:**

We propose to have a pre-event Media Parley a few days before the event, to sensitize people.

We propose to have 5-10 Awardees. One of the Awardees shall be a 'Lifetime Awardee'.

The categories proposed are:

- collaboration
- mentorship
- innovation
- fostering diversity in their organizations and in the healthcare community
- 'miles to go' mindset

#### **Event Description:**

It is a formal event - a Cocktail and Dinner, Blacktie.

There will be a Media Briefing the day before the event; and this will be a formal pre-event briefing.

It will also be Hybrid; so international journalists will be invited to attend the briefing.

On the event day, there will be a Cocktail preceding the dinner; and online participants will also

participate in the cocktail; they can 'Meet and Greet' at tables, and exchange tables.

For the onsite event, the Cocktails will be a real networking cocktail.

For Dinner, participants will have at least one award nominee at their tables.

Award categories will vary, to highlight and enhance the impact of various arms of healthcare

and disease management.

Top Government Officials, Key Opinion Leaders and Healthcare Stakeholders, Developmental Partners

and the Pharmaceutical Industry will be invited as Award Presenters and Event Special Guests of Honor.

#### LIST THE PROGRAMME ACTIVITIES;

1. Pre-Event Media Briefing - December 4th 2022
2. EWAH AWARDS 2022 - Cocktail
3. EWAH AWARDS 2022 - Dinner and Awards Ceremony

#### EXPECTED OUTCOMES / IMPACT:

1. Incentivized women in the African healthcare system and elsewhere
2. Better Appreciation of the saying that 'What a man can do, a Woman can do better'
3. A new awakening, and 'Call to Action' for Women in Healthcare, All over the world
4. Visibility and Impact for the Sustainability Center at the Global Public Health University GPHU
5. A newer and more futuristic career prospect for women in healthcare
6. Health Systems Strengthening and strengthening of the women workforce in healthcare
7. Advancement of SDG Goal 6

#### PARTNERS:

The programme owner, The Commonwealth Institute TCI is a principal partner. Other Partners include Innovara Inc USA, JNCI Ltd, in partnership with the Sustainability Center of the Global Public Health University GPHU.

#### AUDIT:

We are looking at Ernst & Young / PWC Price Waterhouse Copers / KPMG / Anadach.

*sgd*

LWI Management